

TrustFord CASE STUDY

Between 28 August 2025 and 23 September 2025, TrustFord promoted their exceptional Ford Puma Gen-E offer on **Leasing.com**. This case study showcases the outstanding results achieved during the campaign.



Duration:
3.7 Weeks

FORD PUMA GEN-E



Total Enquiries



1944

High-quality, unique leads

Sales



390

Cars sold

Conversion Rate



20%

From enquiry to vehicle sale

“TrustFord prides itself in offering outstanding leasing deals and exceptional customer service. Our partnership with Leasing.com helped our market-leading offer on the Ford Puma Gen-E reach a huge in-market audience, which meant that over a 3.7 week period we received thousands of sales opportunities. The quality of those enquiries meant our team generated hundreds of vehicle orders and sold all in-stock units. We look forward to continued strong performance with Leasing.com.” - TrustFord